

# **John Claridge**

## **“Silent Ballads”**

**Hand made limited edition print booklet**

**Photographer John Claridge continues to stimulate and surprise  
with his latest collection “Silent Ballads”**

In what seems now like aeons ago, well before digital dumbing down threatened to destroy the photographer’s art, John Claridge was universally accepted as one of the pre-eminent creative practitioners of the photographic craft in the advertising and marketing arena.

Disillusioned at the dearth of creative opportunities in the new digital era, whilst embracing the new printing opportunities, John upped sticks from his East London studio and de-camped to a quiet corner of South West France to nurture what had been pretty much a hitherto unseen side to his portfolio: a priceless collection of tens of thousands of images representing his interpretation of the world around him . . . be it his beloved East End of London or his carefully crafted observations of a lifetime’s travelling the world during his years working within the advertising business.

Since arriving in France John has been publishing some small scale limited edition collections for a coterie of friends and admirers of his work.

Now he has embarked upon an altogether more ambitious project: a series of limited edition hand printed and bound booklets inviting his audience to contribute their feelings and emotions to his challenging images.

Silent Ballads contains 10 images and is published in a limited edition of 50.

The first 10 cost £50 and includes a signed limited edition print of one of the images (from a choice of three available as prints) in the booklet.

The superb quality of Silent Ballads is guaranteed by the fact that John has personally hand printed each and every image, most with multiple printings. Then there are his graphics, motifs and embossing which make it a very desirable title. He can only produce two a day.

“Silent Ballads” is the first booklet in the series.

John explains the title as “coming about by way of reference to poetry and songs from the mediaeval era and subsequently used by poets and composers to become lyrical”.

“A lot of Bob Dylan’s work, I think you could say, are true ballads as, of course, are the works of Tom Waits and Leonard Cohen . . . all have their underlying comments and meaning”.

“For me the pictures leave an empty space or, as in the title, a silence that has to be filled in by the viewer”.

“Each viewer will see and feel their own emotion or relate to each image personally”.

Available exclusively from

[www.akehurstcreativemanagement.com](http://www.akehurstcreativemanagement.com)

14 pages, 10 images, 21cm x 14.5cm

Each b/w giclée image is multiple hand printed and bound by John Claridge

Edition of 50 + 5 ap’s

Signed print from the choice of three images



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